



MGMT 4432 Strategic Management

Course Number	MGMT 4432
Course Name	Strategic Management
Credit Value (Breakdown of theory and lab credits)	3 Theory
Catalog Course Description	Basic concepts, frameworks, and methodologies useful to managers in crafting and executing business strategy, including quality management. <i>Prerequisite:</i> MGMT 2110. (3, 3T+0L)
Course Student Learning Outcomes/Objectives /Competencies	
College-Wide Student Learning Outcomes measured (General education courses only)	<ol style="list-style-type: none"> 1. Communication 2. Critical Thought 3. Information Literacy 4. Cultural Competence
Program Student Learning Outcomes measured	