



## SYLLABUS TEMPLATE

<b>Course Number</b>	BUSA 4438
<b>Course Name</b>	Project Leadership & HR Management
<b>Credit Value (Breakdown of theory and lab credits)</b>	3 Theory
<b>Catalog Course Description</b>	Techniques, problems, and solutions in e-commerce. Marketing plan considerations, online catalogs, payment methods, security, outsourcing options, and the technologies behind e-commerce web sites. <i>Prerequisites:</i> MGMT 2110 and MKTG 2110. (3, 3T+0L)
<b>Course Student Learning Outcomes/Objectives /Competencies</b>	<p>Upon successful completion of this course, you will be able to:</p> <ol style="list-style-type: none"> <li>1. Apply the concepts found in the PMI's Guide to the Project Management Body of Knowledge (PMBOK) related to leadership and human resource management</li> <li>2. Summarize the common vocabulary and terms used within the project management profession related to leadership and human resource management</li> </ol> <p>Identify and use a variety of tools, techniques and processes that can help lead projects and manage human resources</p>
<b>College-Wide Student Learning Outcomes measured (General education courses only)</b>	<ol style="list-style-type: none"> <li>1. Communication</li> <li>2. Critical Thought</li> <li>3. Information Literacy</li> <li>4. Cultural Competence</li> </ol>
<b>Program Student Learning Outcomes measured</b>	