



BUSA 3336 Project Communication & Stakeholder Management

Course Number	BUSA 3336
Course Name	Project Communication & Stakeholder Management
Credit Value (Breakdown of theory and lab credits)	3 Theory
Catalog Course Description	This course provides communications skills used to delegate responsibilities, motivate teams, solve problems, organize, sell ideas, obtain/provide information, report on performance, manage organizational transition, and implement actions. Studies are provided with practical communications strategies, tools and best practices along with plenty of real life examples of their application in an interactive format, to enhance learning. The material covered follows the Project Management Institute's (PMI) Guide to the Project Management Body of Knowledge (PMBOK). <i>Prerequisite:</i> BUSA 3330. (3,3T+0L)
Course Student Learning Outcomes/Objectives /Competencies	<p>Upon successful completion of this course, you will be able to:</p> <ul style="list-style-type: none"> • Identify project stakeholders for effective communications and understand dynamics of stakeholders through a project. • Understand various communication tools and techniques to understand stakeholders' requirements and to collaborate with various stakeholders. • Understand how to manage stakeholder expectations, including quality and performance expectations. • Understand the need to communicate your strategy to the project team, the customer, and other project stakeholders.
College-Wide Student Learning Outcomes measured (General education courses only)	<ol style="list-style-type: none"> 1. Communication 2. Critical Thought 3. Information Literacy 4. Cultural Competence
Program Student Learning Outcomes measured	