



## BUSA 3334 Organizational Management

<b>Course Number</b>	BUSA 3334
<b>Course Name</b>	Organizational Management
<b>Credit Value (Breakdown of theory and lab credits)</b>	3 Theory
<b>Catalog Course Description</b>	This course provides the foundation for understanding how project-based work is accomplished in contemporary organizations. Organizational model for accomplishing work will be covered including projectized, functional and matrix models. An overview of project program and portfolio management will be covered. The course is completed with the review of various approaches to strategy development, enterprise-level performance measurement, and models for organizational performance improvement (such as Baldrige, ISO, and PMI's OPM3). <i>Prerequisite:</i> BUSA 3330 (3,3T+0L)
<b>Course Student Learning Outcomes/Objectives /Competencies</b>	<p>Upon successful completion of the course, you will be able to:</p> <ol style="list-style-type: none"> <li>1. Discuss and communicate the management evolution and how it will affect future managers.</li> <li>2. Observe and evaluate the influence of historical forces on the current practice of management.</li> <li>3. Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues.</li> <li>4. Explain how organizations adapt to an uncertain environment and identify techniques managers use to influence and control the internal environment.</li> <li>5. Practice the process of management's four functions: planning, organizing, leading, and controlling.</li> <li>6. Identify and properly use vocabularies within the field of management to articulate one's own position on a specific management issue and communicate effectively with varied audiences.</li> <li>7. Evaluate leadership styles to anticipate the consequences of each leadership style.</li> </ol>
<b>College-Wide Student Learning Outcomes measured (General education courses only)</b>	<ol style="list-style-type: none"> <li>1. Communication</li> <li>2. Critical Thought</li> <li>3. Information Literacy</li> <li>4. Cultural Competence</li> </ol>
<b>Program Student Learning Outcomes measured</b>	