



## BUSA 2180 Introduction to E-Commerce

<b>Course Number</b>	BUSA 2180
<b>Course Name</b>	E-Commerce
<b>Credit Value (Breakdown of theory and lab credits)</b>	3 Theory
<b>Catalog Course Description</b>	Survey of methods and practices in e-commerce. Topics include the evolution and forms of e-commerce, secure online business transactions, and basic business concepts of e-commerce. (Spring) (3, 3T+0L)
<b>Course Student Learning Outcomes/Objectives /Competencies</b>	
<b>College-Wide Student Learning Outcomes measured (General education courses only)</b>	<ol style="list-style-type: none"> <li>1. Communication</li> <li>2. Critical Thought</li> <li>3. Information Literacy</li> <li>4. Cultural Competence</li> </ol>
<b>Program Student Learning Outcomes measured</b>	