



BUSA 1110 Introduction to Business

Course Number	BUSA 1110
Course Name	Introduction to Business
Credit Value (Breakdown of theory and lab credits)	3 Theory
Catalog Course Description	Fundamental concepts and terminology of business including areas such as management, marketing, accounting, economics, personnel, and finance; and the global environment in which they operate. <i>Prerequisite:</i> ENGL 109N. (3, 3T+0L)
Course Student Learning Outcomes/Objectives /Competencies	
College-Wide Student Learning Outcomes measured (General education courses only)	<ol style="list-style-type: none"> 1. Communication 2. Critical Thought 3. Information Literacy 4. Cultural Competence
Program Student Learning Outcomes measured	