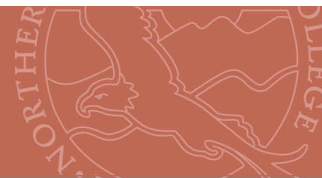
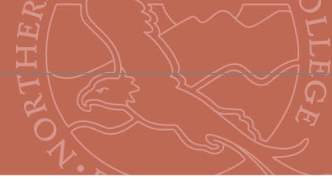


NORTHERN NEW MEXICO COLLEGE



Course Number Course Name	FDMA 2265 DIGITAL MEDIA PRODUCTION II
Credit Value (Breakdown of theory and lab credits)	(4, 2T+2S)
Catalog Course Description	<p>This course covers the theory of visual communication, storytelling, aesthetics, and the production of digital video content. Emphasis will be placed on narrative filmmaking, whether it is fiction or documentary film. Emphasis will also be placed on creative expression, personal vision, and productive collaboration. Prerequisite: Intro to Digital Media Production</p> <p>(4, 2T+2S)</p>
Course Student Learning Outcomes/ Objectives/ Competencies	<p>By the end of the course, students will:</p> <ol style="list-style-type: none"> 1. By the end of the course, students will: 2. Have an advanced understanding of how to produce digital media projects. 3. Observe the physical and social world with an understanding of how to film and record it. 4. Be able to analyze films and media critically. 5. Be conversant with the concepts of documentation and interpretation. 6. Develop and lead a collaborative group project and as part of the class team. 7. Determine special film craft interests they have and proactively seek knowledge utilizing web resources, teacher knowledge and experimentation.

NORTHERN NEW MEXICO COLLEGE



College-Wide Student Learning Outcomes measured (General education courses only)

Program Student Learning Outcomes measured

PSLO 1

Develop an aesthetic understanding of media production and technical proficiency in areas such as video and visual production, writing and digital media development.

PSLO 3

Critically analyze a film, or media such as television or new media

PSLO 4

Evaluate the impact of media and effectively articulate various perspectives on aspects of media in written and in verbal communication