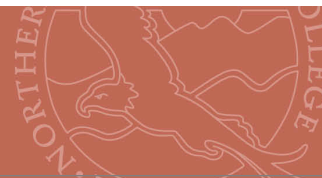
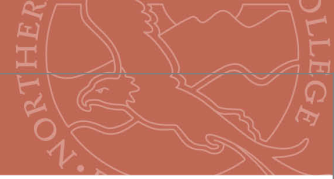


# NORTHERN NEW MEXICO COLLEGE



<b>Course Number</b> <b>Course Name</b>	<b>FDMA 1265 DIGITAL MEDIA LITERACY</b>
<b>Credit Value</b> <b>(Breakdown of theory and lab credits)</b>	(3, 1T+2S)
<b>Catalog Course Description</b>	You will create a personal web page, which will serve as the foundation for exploring communication and web publication/syndication in the modern world. (3, 1T+2S)
<b>Course Student Learning Outcomes/ Objectives/ Competencies</b>	<p>By the end of the course, students will:</p> <ol style="list-style-type: none"> <li>1. Gain experience in the basic methods of creating and publishing web pages.</li> <li>2. Develop skills to evaluate bias and meaning in ones own web published content and that of others.</li> <li>3. Investigate the language of persuasion, as "persuader" and "persuade."</li> </ol>
<b>College-Wide Student Learning Outcomes measured (General education courses only)</b>	<p>Communication: Students will consider different approaches for varying audiences and purposes. Whether the students' expression is personal or intended to be objective, students will evaluate the effectiveness of their expression and that of others.</p> <p>Critical Thought: Students will evaluate the bias and accuracy of their creations and those of others, mindful that bias is unavoidable.</p> <p>Cultural Sustainability: Students will embrace the power and responsibility of personal expression and learn skills--including respect and empathy--to communicate wants, needs and opinions.</p> <p>Information Competency and Research: To create content and to document and interpret the world, students will use current technology, including digital cameras, cell phones and software.</p>

# NORTHERN NEW MEXICO COLLEGE



**Program Student Learning Outcomes measured**

PSLO 2  
Demonstrate an understanding of culture, media, and society, and the history thereof.

PSLO 4  
Evaluate the impact of media and effectively articulate various perspectives on aspects of media in written and in verbal communication