



COMM 1130 SYLLABUS

Course Number Course Name	COMM 1130 Public Speaking
Credit Value (Breakdown of theory and lab credits)	3 (3T + 0S)
Catalog Course Description	This course introduces the theory and fundamental principles of public speaking, emphasizing audience analysis, reasoning, the use of evidence, and effective delivery. Students will study principles of communication theory and rhetoric and apply them in the analysis, preparation and presentation of speeches, including informative, persuasive, and impromptu speeches.
Course Student Learning Outcomes/Objectives /Competencies	<ol style="list-style-type: none"> 1. Demonstrate effective speech preparation. 2. Demonstrate effective speech delivery through use of language, nonverbal elements and the creation of presentation aids. 3. Analyze a potential audience and tailor a speech to that audience. 4. Evaluate presentations according to specific criteria. 5. Explain common propaganda techniques and logical fallacies, and identify them in the speeches of others. 6. Recognize diversity and ethical considerations in public speaking.
College-Wide Student Learning Outcomes measured (General education courses only)	
Program Student Learning Outcomes measured	Students will be assessed in AA Liberal Arts SLO 1: Demonstrate excellence in written and oral communication.