

# Northern New Mexico College

## State of the College

March 11, 2020

NORTHERN New Mexico College

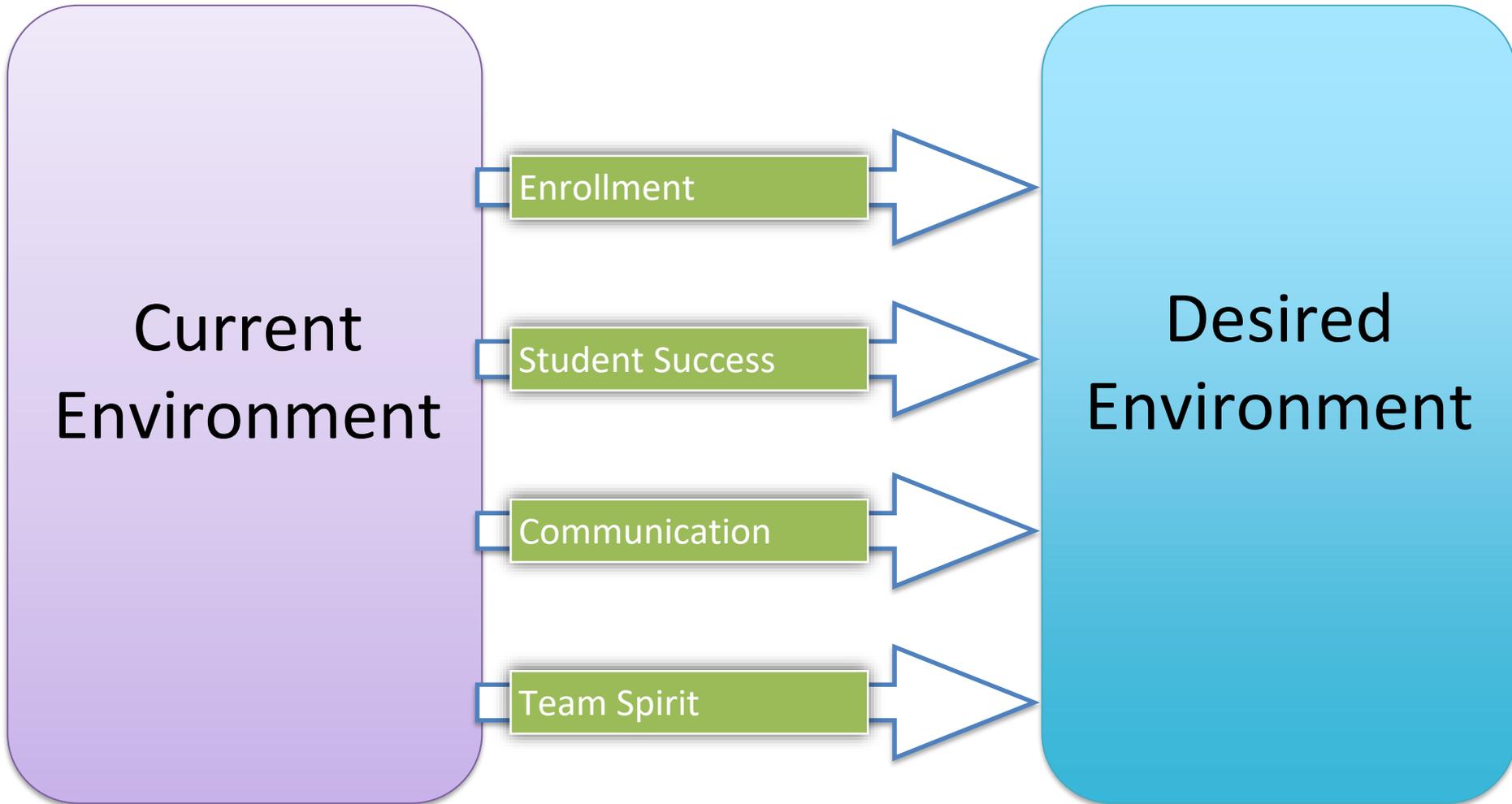


# OVERVIEW

- **Corona Virus – Actions Taken So Far and the Way Ahead**
- **Legislative Recap 2020 Session**
- **Opportunity Scholarship**
- **Up\$tart**
- **Strategic Direction Progress**
- **Upcoming Events (Tentative)**
- **Q&A**



# LINES OF EFFORT



# Objectives

## Enrollment Line of Effort

### GOAL

To increase annual enrollment both in student head count and credit hour totals.

### 2022 Vision

Student head count at 1400 (per semester) & student credit hours at 14000 (per semester)

Reflections: Enrollment Trends, Foundation Support

# Objectives

## Enrollment Line of Effort

- Strengthen effective partnerships with local high schools, and articulation agreements with area community colleges.
- Expand effective, compelling marketing and recruitment strategies that best highlight Northern's quality offerings.
- Determine and implement appropriate program offerings that prepare students for an evolving job market.
- Establish and maintain affordable tuition and fees for long-term sustainability.
- Establish student residence options.
- Increase the Northern Foundation's scholarship and grant giving capacity.



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# Student Success Line of Effort

## GOAL

To increase student success through higher retention/graduation rates, and pathways to employment and graduate education

## 2022 Vision

Annual retention rates at or above 75%, and graduation rates at or above 30%

Reflection: Graduation Rates, HEP Distinction



# Objectives

## Student Success Line of Effort

- **Improve every touchpoint in student services to ensure individual student success.**
- **Evaluate and redesign curriculum to minimize academic obstacles, and introduce flexible scheduling.**
- **Strengthen first year experience programs and support systems for new students.**
- **Increase student sense of belonging to the Northern community through the promotion of an inclusive learning environment that celebrates the diversity of the student population.**
- **Enhance campus and student life experiences.**



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-  Enhance campus and student life experiences.

# Communication Line of Effort

## GOAL

To improve the quality, timeliness, accuracy, and consistency of communications within the College, as well as with community members and external stakeholders.

## 2022 Vision

All students, faculty, staff members, community members, and external stakeholders have the information they need to support the College's mission, and the opportunity to contribute to an open dialogue of continuous improvement.

Reflections: RGS, Community, Billboards, Partnerships



# Objectives

## Communication Line of Effort

- Design and implement a communications strategy that centers on student and institutional success.
- Optimize College communication resources and channels to ensure effective engagement with students, faculty and staff.
- Position Northern as a thought leader through utilizing faculty and staff expertise and amplifying their voices.
- Institutionalize effective communication channels with community and external stakeholders to ensure constructive and mutually beneficial engagement.
- Create venues for suggestions and concerns, including an option for anonymity.



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# Team Spirit Line of Effort

## GOAL

To foster a cohesive, productive and effective Northern community where everyone on the team feels valued and takes pride in contributing to the College's educational mission.

## 2022 Vision

Everyone in the Northern community knows that they are respected and valued as contributing members of the College team.

Reflections: Value, Mutual Respect, Navigating Conflict



# Objectives

## Team Spirit Line of Effort

- Promote a culture of mutual respect, ethical behavior, fairness and constructive dialogue.
- Ensure that Northern's values of respect, integrity, service, diversity, inclusivity, and inspiration are manifest in the college's daily operations.
- Enhance opportunities for professional and personal development and growth.
- Develop a salary structure consistent with our region and current market trends.
- Promote interdepartmental collaboration.
- Develop functional and welcoming learning, working, and community spaces on both campuses.



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# Upcoming Events

- **Spring Break March 16-20**
- **Multiple Events in El Rito March 23**
- **N3B Naming Ceremony and Grand Opening of Food Pantry/Clothing Closet March 26**
- **Multiple Events Celebrating Women's History Month**



# Questions?

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