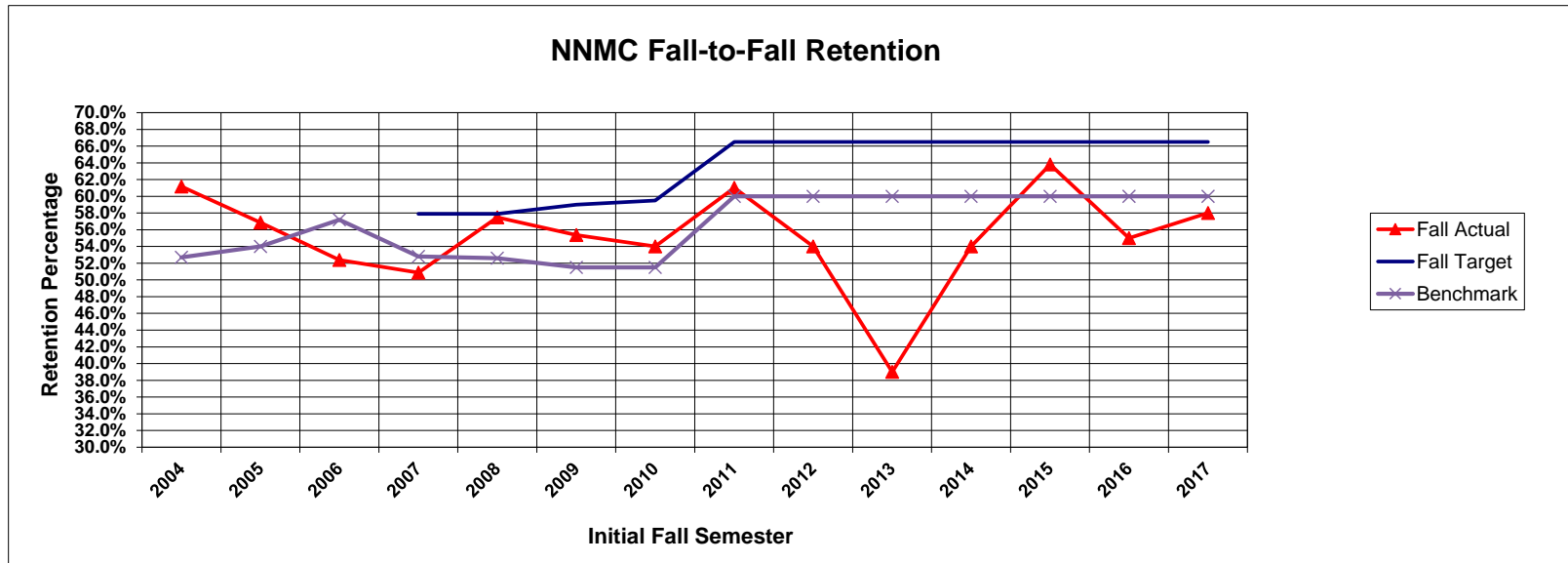


Retention Measure: Percent of Full-Time, First-Time NNMC Freshmen Who Re-enroll the 2nd fall semester

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2019
Fall Actual		61.2%	56.9%	52.4%	50.9%	57.5%	55.4%	54%	61.0%	54.0%	39.0%	54.0%	63.8%	55.0%	58.0%	53.8%
Fall Target					57.9%	57.9%	59.0%	59.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%	66.5%
Benchmark		52.7%	54.0%	57.2%	52.8%	52.6%	51.5%	51.5%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%	60.0%



NNMC has been reporting Fall-to-Fall Retention with the NMICC since 2004. The benchmark was that of our 2-year institutions. In 2011, our new benchmark of 60% was an adjustment to better reflect that of our 4 year peer institutions.

NNMC experienced a decrease in overall enrollment during the Fall 2013 term.

Northern continues to develop and pursue initiatives that will support and improve student retention. In recognition of the need for individualized student support and its contribution to higher retention rates of our students, the College has committed to the support and implementation of numerous, integrated student retention initiatives, including: (1) Campus-wide student advisement that involves professional staff and faculty in supporting students through their first-year; (2) a New Student Orientation program that based on best-practices in campus engagement and student development; and, (3) a strategic enrollment management plan. Through these efforts, Northern is engaged in ongoing analysis and continuous improvement of student satisfaction and engagement.