



## SYLLABUS COLLEGE OF BUSINESS ADMINISTRATION

<b>Course Number</b> <b>Course Name</b>	HTRM 130: Introduction to Management in the Hospitality Industry
<b>Credit Value</b> <b>(Breakdown of theory and lab credits)</b>	3 Credits Theory
<b>Catalog Course Description</b>	You will explore and analyze management opportunities, functions, methods, and concepts in various segments of the hospitality industry. Prerequisite: ENG 109N, or adequate score on Course Placement Evaluation. (3, 3T+0S)
<b>Student Learning Outcomes/Objectives /Competencies of the Course</b>	<ol style="list-style-type: none"> <li>1. Understand the key aspects of hospitality and tourism functions and the language used by these functions.</li> <li>2. Develop and demonstrate an appreciation of the interrelationship of these functions.</li> <li>3. Demonstrate familiarity with the environments in which hospitality and tourism operates (economic and legal environment of hospitality and tourism, the globalization of markets, workforce diversity, leadership and entrepreneurship).</li> <li>4. Develop and display an understanding of the importance of addressing questions about the role of hospitality and tourism in society, corporate social responsibility, ethical issues, and personal values.</li> <li>5. Develop and display critical thinking and analytical skills through oral presentations and in written form on assignments and exams.</li> </ol>
<b>College-Wide Student Learning Outcomes</b>	<ol style="list-style-type: none"> <li>1. <b>Communication</b></li> <li>2. <b>Critical Thought</b></li> <li>3. <b>Information Literacy</b></li> <li>4. <b>Cultural Competence</b></li> </ol>

**NORTHERN NEW MEXICO COLLEGE**

