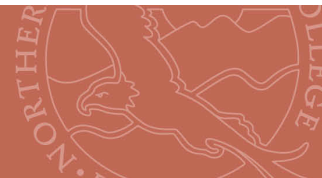


# NORTHERN NEW MEXICO COLLEGE



<b>Course Number</b> <b>Course Name</b>	FDMA 107, DIGITAL MEDIA LITERACY
<b>Credit Value</b> <b>(Breakdown of theory and lab credits)</b>	(4, 3T+1S)
<b>Catalog Course Description</b>	You will create a personal web page, which will serve as the foundation for exploring communication and web publication/syndication in the modern world.
<b>Student Learning Outcomes/Objectives/Competencies of the Course</b>	By the end of the course, students will: <ul style="list-style-type: none"> <li>• Gain experience in the basic methods of creating and publishing web pages.</li> <li>• Develop skills to evaluate bias and meaning in ones own web published content and that of others.</li> <li>• Investigate the language of persuasion, as "persuader" and "persuade."</li> <li>• Explore issues of ethics in social media.</li> <li>• Develop critical thinking.</li> </ul>
<b>College-Wide Student Learning Outcomes</b>	<p><b>Communication:</b> Students will consider different approaches for varying audiences and purposes. Whether the students' expression is personal or intended to be objective, students will evaluate the effectiveness of their expression and that of others.</p> <p><b>Critical Thought:</b> Students will evaluate the bias and accuracy of their creations and those of others, mindful that bias is unavoidable.</p> <p><b>Cultural Sustainability:</b> Students will embrace the power and responsibility of personal expression and learn skills--including respect and empathy--to communicate wants, needs and opinions.</p> <p><b>Information Competency and Research:</b> To create content and to document and interpret the world, students will use current technology, including digital cameras, cell phones and software.</p>