



ENGINEERING ENTREPRENEURSHIP

Course Number	ENGR 472
Course Name	Engineering Entrepreneurship
Credit Value (Breakdown of theory and lab credits)	3, (3T+0L)
Catalog Course Description	Principles of engineering/technology entrepreneurship, marketing, people management and team building for technology-based start-ups. Best practices in the formation of a company focused on product and service innovations. Student teams are trained in business plan assembly, presentation, and defense.
Student Learning Outcomes/Objectives /Competencies of the Course	<ol style="list-style-type: none"> 1. Develop skill in starting an organization focused on technological innovation. This course is designed to provide the student with an understanding of the principles and concepts of Engineering Entrepreneurship as they apply to the establishment of an organization focused on technological innovation. 2. Each student will perform (either individually or as a member of a team) a research project on a topic in engineering entrepreneurship (business plan project)
College-Wide Student Learning Outcomes	<p>Engineering Entrepreneurship learning objectives align with the following NNMC College Wide Goal:</p> <p>Communication Cultural Competency</p> <p>Student's progress to meet this goal is assessed using their theoretical and practical application of the concepts learned.</p>