



SYLLABUS COLLEGE OF BUSINESS ADMINISTRATION

Course Number Course Name	BA241 INTEGRATED MANAGEMENT
Credit Value (Breakdown of theory and lab credits)	3 Theory
Catalog Course Description	This course provides a management-simulated environment to make critical decisions based on the situations that arise in operating competitive business enterprises. Prerequisite: BA 214 (Spring) (3, 3T+0S)
Student Learning Outcomes/Objectives /Competencies of the Course	<ol style="list-style-type: none"> 1. Manage people, processes, and resources within a diverse organization. 2. Apply knowledge of leadership concepts in an integrated manner. 3. Analyze the internal/external factors affecting a business/organization to evaluate business opportunities.
College-Wide Student Learning Outcomes	<ol style="list-style-type: none"> 1. Communication 2. Critical Thought 3. Information Literacy 4. Cultural Competence <p>Outcome in Bold</p>