**Course Number** | BA353  OPERATIONS MANAGEMENT  
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**Course Name** | BA353  OPERATIONS MANAGEMENT  
**Credit Value (Breakdown of theory and lab credits)** | 3 Theory  
**Catalog Course Description** | This course explores the fundamental concepts of operations including productivity, quality control, new product and process development, inventory management, operations strategy, and computer applications. Prerequisites: BA 240 and Math 130 or higher. (3, 3T+0S)  
**Student Learning Outcomes/Objectives/Competencies of the Course** | • Develop an understanding of and an appreciation for the production and operations management function in any organization.  
• To understand the importance of productivity and competitiveness to both organizations and nations.  
• To understand the importance of an effective production and operations strategy to an organization.  
• To understand the various production and operations design decisions and how they relate to the overall strategies of organizations.  
• To understand the importance of product and service design decisions and its impact other design decisions and operations  
**College-Wide Student Learning Outcomes** | 1. Communication  
2. Critical Thought  
3. Information Literacy  
4. Cultural Competence  
Outcome in Bold