



SYLLABUS COLLEGE OF BUSINESS ADMINISTRATION

Course Number Course Name	BA336 PROJECT COMMUNICATIONS AND STAKEHOLDER MANAGEMENT
Credit Value (Breakdown of theory and lab credits)	3 Theory
Catalog Course Description	This course provides communications skills used to delegate responsibilities, motivate teams, solve problems, organize, sell ideas, obtain/provide information, report on performance, manage organizational transition, and implement actions. Studies are provided with practical communications strategies, tools and best practices along with plenty of real life examples of their application in an interactive format, to enhance learning. The material covered follows the Project Management Institutes' (PMI) 5th edition of the Guide to the Project management Body of Knowledge (PMBOK). Prerequisite: BA 330. (3,3T+0S)
Student Learning Outcomes/Objectives /Competencies of the Course	<ol style="list-style-type: none"> 1. Be proficient in customizing a project management life cycle and developing a comprehensive project plan, 2. Have acquired proficiency in all basic PM tools and techniques with an emphasis in communications, risk analysis, cost estimation and budgeting, and quality control, 3. Have obtained knowledge of tools for project scheduling, templates for managing a project, and an in-depth knowledge of techniques to control cost and schedule, and 4. Be an effective communicator, and demonstrate effective interpersonal communications skills in a team setting. <p>Course Description</p>
College-Wide Student Learning Outcomes	<ol style="list-style-type: none"> 1. Communication 2. Critical Thought 3. Information Literacy 4. Cultural Competence <p>Outcome in Bold</p>