



## SYLLABUS COLLEGE OF BUSINESS ADMINISTRATION

<b>Course Number</b> <b>Course Name</b>	BA310 PRINCIPLES OF FINANCE
<b>Credit Value</b> <b>(Breakdown of theory and lab credits)</b>	3 Theory
<b>Catalog Course Description</b>	Practical and theoretical financial concepts in order to understand the finance function in today's business firm. Emphasizes the time value of money, investment valuation, and working-capital management; introduces financial analysis. Prerequisites: BA 205. (3, 3T+0S)
<b>Student Learning Outcomes/Objectives /Competencies of the Course</b>	<ol style="list-style-type: none"> <li>1. Differentiate the role of finance from other related disciplines such as accounting and economics.</li> <li>2. Identify the major source of external long-term financing for corporations.</li> <li>3. Describe basic types of financial ratios and their uses.</li> <li>4. Prepare a ratio analysis of a company and compare its performance to other companies in its industry</li> <li>5. Demonstrate the ability to prepare cash flows and make qualitative judgments on the relevance of the changes from one time frame to another.</li> <li>6. Explain the time value of money and its application in decision making, including calculating present and future values of single payment and series of payments.</li> <li>7. Demonstrate knowledge of capital markets and securities (debt and equity).</li> <li>8. Explain risk-return tradeoff as it relates to diversification.</li> <li>9. Explain the basic concept of the cost of capital and what is meant by the marginal cost of capital.</li> <li>10. Use capital budgeting techniques such as Net Present Value and Internal Rate of Return to evaluate long-term investment decisions.</li> </ol>
<b>College-Wide Student Learning Outcomes</b>	<ol style="list-style-type: none"> <li><b>1. Communication</b></li> <li>2. Critical Thought</li> <li>3. Information Literacy</li> <li>4. Cultural Competence</li> </ol> <p>Outcome in Bold</p>

**NORTHERN NEW MEXICO COLLEGE**

