



SYLLABUS COLLEGE OF BUSINESS ADMINISTRATION

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| Course Number Course Name | BA261 BUSINESS TECHNOLOGY |
| Credit Value (Breakdown of theory and lab credits) | 3 Theory |
| Catalog Course Description | Focuses on how technologies are used to support business needs or initiatives. Course will cover such topics as Customer Relations Management (CRM), Enterprise Resource Planning (ERP), Point of Sale (POS), Accounting Information Systems, E-commerce, Artificial Intelligence (AI), Business Continuity Planning (BCP), risk management, operation security, and/or information security in addition to discussion of ethics as related to technology usage. Prerequisite: ENG 111, (3, 3T+0S) |
| Student Learning Outcomes/Objectives /Competencies of the Course | <ol style="list-style-type: none"> 1. Explain how technologies are used to support business needs 2. Describe Accounting Information Systems, E-Commerce, and Artificial Intelligence 3. Describe the functions of risk management |
| College-Wide Student Learning Outcomes | <ol style="list-style-type: none"> 1. Communication 2. Critical Thought 3. Information Literacy 4. Cultural Competence <p>Outcome in Bold</p> |