



SYLLABUS COLLEGE OF BUSINESS ADMINISTRATION

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| Course Number Course Name | BA240 PRINCIPLES OF MANAGEMENT |
| Credit Value (Breakdown of theory and lab credits) | 3 Theory |
| Catalog Course Description | An overview of management principles as these apply to the public, private, and tribal sectors. Special attention to techniques of managerial decision making, the planning process, motivation, leadership, and communication skills. Prerequisite: ENG 109N. (3, 3T+0S) (NM Common Course Number: MGMT 2113, Business Transfer Module) |
| Student Learning Outcomes/Objectives /Competencies of the Course | <ol style="list-style-type: none"> 1. Discuss and communicate the management evolution and how it will affect future managers. 2. Observe and evaluate the influence of historical forces on the current practice of management. 3. Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues. 4. Explain how organizations adapt to an uncertain environment and identify techniques managers use to influence and control the internal environment. 5. Practice the process of management's four functions: planning, organizing, leading, and controlling. 6. Identify and properly use vocabularies within the field of management to articulate one's own position on a specific management issue and communicate effectively with varied audiences. 7. Evaluate leadership styles to anticipate the consequences of each leadership style. |
| College-Wide Student Learning Outcomes | <ol style="list-style-type: none"> 1. Communication 2. Critical Thought 3. Information Literacy 4. Cultural Competence <p>Outcome in Bold</p> |

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