

NORTHERN NEW MEXICO COLLEGE



Course Number Course Name	FDMA 101, Intro to Digital Video Production
Credit Value (Breakdown of theory and lab credits)	(4, 3T+1S)
Catalog Course Description	Introduction to digital video production as it relates to digital media and documentary story telling. Emphasis will be on the fundamentals of videography with a broad exploration of basic camera skills and non-linear editing techniques. One short film will be the final assignment.
Student Learning Outcomes/Objectives /Competencies of the Course	<p>By the end of the course, students will:</p> <ul style="list-style-type: none"> • Have a general understanding of how films are made. • Gain experience in the basic techniques of filmmaking. • Observe the physical and social world with an understanding of how to film and record it. • Be able to analyze films and TV shows critically. • Be conversant with the concepts of documentation and interpretation. • Have worked on a collaborative group project and as part of the class team.
College-Wide Student Learning Outcomes	<p>Communication: Students will study the theory of cinema and practice the craft of expression through film. Students will consider varying approaches for varying audiences and purposes. Students will evaluate the effectiveness of their expression and that of others. Expression may be personal or intentionally objective and may be fictional (narrative) or non-fictional (documentary).</p> <p>Critical Thought: Students will evaluate the bias and accuracy of their creations and those of others, mindful that bias is unavoidable and in the case of fictional characters intentional. Students will grapple with project management and teamwork. They will delve into artistic, non-scientific thought yet learn the machinery of film and television.</p> <p>Cultural Sustainability: Students will embrace the power and responsibility of personal expression and learn skills--including respect and empathy--to help others communicate their wants, needs and opinions.</p> <p>Information Competency and Research: To document and interpret the world, students will use current technology such as digital cameras; editing workstations and software; and the basic machinery and technology of</p>

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filmmaking.

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SAMPLE SYLLABUS

Course Number Course Name	Speech 130 Public Speaking
Credit Value (Breakdown of theory and lab credits)	3 Theory
Catalog Description	Principles of rhetorical theory as applied in public speaking situations: audience analysis, content, organization, style, verbal and non-verbal expression, and critical listening. You will deliver various speeches following selected rhetorical modes. Prerequisite: ENG 109N. (3 credits)
Student Learning Outcomes of the course	<ol style="list-style-type: none"> 1. confront their speech anxiety and practice ways to control it. 2. organize their speeches logically and effectively. 3. develop their speeches with interesting and pertinent information from their own experience and from research. 4. Integrate information from resources effectively and with correct MLA citations 5. practice effective verbal and nonverbal delivery techniques. 6. analyze their audience and design their speeches to most effectively reach the audience. 7. develop critical responses and evaluations to speeches from classmates and other speakers.
College-Wide Student Learning Outcomes	<p>Speech 130 learning objectives align with the following NNMC College Wide Goal:</p> <p>Communication – Students will express ideas coherently through oral communication and speak appropriately for various audiences and situations.</p> <p>The persuasive speech will be used to assess students' progress in meeting this goal.</p>