



SYLLABUS: ENG 115

Course Number Course Name	115 WRITING FOR THE MASS MEDIA I
Credit Value (Breakdown of theory and lab credits)	3 Theory
Catalog Course Description	Introduces you to journalistic writing, including conventions of journalism, and the gathering and writing of news articles for print and broadcast media. Prerequisite: ENG 111. (3, 3T+0S)
Student Learning Outcomes/Objectives /Competencies of the Course	<ol style="list-style-type: none"> 1. Explain various applications of media literacy knowledge and skills 2. Identify components that guide the creation, distribution and exhibition of media. 3. Describe the goals and methods of various media industries 4. Analyze current mass media issues, including ethical issues. 5. Describe the evolution of media and its cultural, social, geopolitical and economic impact.
College-Wide Student Learning Outcomes	<p>ENG 115 addresses the following College-wide Learning Outcomes:</p> <ul style="list-style-type: none"> • Communication • Information Competency and Research