



## Bachelor of BUSINESS ADMINISTRATION (BBA)

The BBA degree is awarded to those students who complete satisfactorily all course work in one of three “majors” or major fields of study—Management, Accounting, or Management Information of Systems (MIS). Each BBA major prepares the student with specialized training for entering the workforce with advanced business knowledge and skill development in that area. In Fall 2010, the BBA program entered candidacy status for accreditation by ACBSP.

### **BBA ADMISSION REQUIREMENTS**

*Admissions into the BBA program at the NNMC BA Dept. can occur in one of two ways:*

1. As an AABA graduate from the NNMC BA Department or from any ACBSP accredited college as long as the coursework at that college is equivalent to that of the NNMC AABA curriculum. An NNMC BA Department advisor can determine the equivalence and approve admission.

2. As an admitted student at NNMC who has:

(a) completed at least 45 credit hours of the coursework from an accredited college including 35 credit hours of the General Education Common Core plus one hour of Health, Physical Education, and Recreation

(b) attained an overall 2.5 GPA of all college coursework

(c) completed satisfactorily 15 credit hours in the following courses or their equivalents at other colleges:

MATH 145 Probability and Statistics

BA 220 Principles of Accounting I

BA 221 Principles of Accounting II

ECON 200 Macroeconomics

ECON 201 Microeconomics

(d) submitted and have had accepted an application for admission form with a letter of intent declaring a BBA major (or major field or course plan) to an academic advisor in the NNMC BA Department.

### **BBA GRADUATION REQUIREMENTS**

*To graduate with the degree of BBA, the student must meet the following requirements:*

1. Completion of all admission requirements with a grade of “C” or better and an overall GPA of 2.5 and admission into the BBA program

2. Completion of all required coursework in one of the BBA majors with a grade “C” or better and an overall GPA of 2.5

3. Completion of at least 30 credit hours from the NNMC BA Department, 24 hours of which must be from upper division courses including BA 490 (Capstone)

4. Completion of 129 credit hours

### **GENERAL EDUCATION (35 CRS) SEE PAGES 24–27**

#### **Health, Physical Education & Recreation (1 cr)**

Elective (1)

#### **BUSINESS CORE (33 CRS)**

MATH 145 Introduction to Probability and Statistics (3)

BA 220 Introduction to Business or

BA 240 Principles of Management (3)

BA 221 Accounting Principles I (3)

- BA 222 Accounting Principles II (3)
- BA 261 Business Technology (3)
- BA 251 Principles of Marketing (3)
- ECON 200 Macroeconomics (3)
- ECON 201 Microeconomics (3)

Three electives from any NNMC College or Department with advisor consultation (6)

**COMMON DEGREE REQUIREMENTS (24 CRS)**

- BA 300 Business Law (3)
- BA 310 Principles of Finance (3)
- BA 313 Organizational Behavior (3)
- BA 330 Principles of Project Management (3)
- BA 411 Managerial Accounting (3)
- BA 461 Ethical and Legal Issues in Business (3)
- BA 462 International Business & Management (3)
- BA 490 Business Administration Capstone (3)

**Majors:**

**MANAGEMENT**

Coursework in this major is focused on more advanced management training in core business processes such as finance, human resources (HR) management, marketing, MIS and corporate strategy. Course requirements include:

**GENERALS EDUCATION (35 CRS) SEE PAGES 24–27**

**Health, Physical Education, and Recreation (1 cr)**

Elective (1)

**BUSINESS CORE (33 CRS)**

**Common Degree Requirements (24 crs)**

**Management Courses (18 crs)**

- BA 353 Operations Management (3)
- BA 354 E-Commerce (3)
- BA 360 Human Resource Management (3)
- BA 408 Corporate Finance (3)
- BA 432 Strategic Management (3)
- BA 456 Marketing Management (3)

**Electives (18 crs)**

Electives may be chosen from any NNMC College or Department, subject to advisor consultation. A minimum of two must be at 300 level or above.

**TOTAL CREDITS 129**

**ACCOUNTING**

Coursework in this major is designed to prepare students for employment opportunities that exist in public accounting practice, business, government, and not for profit organizations. Course requirements include:

**GENERAL EDUCATION (35 CRS) SEE PAGES 24–27**

**Health, Physical Education, and Recreation (1 cr)**

Elective (1)

**BUSINESS CORE (33 CRS)**

**Common Degree Requirements (24 crs)**

**Accounting Courses (24 crs)**

- BA 304 Intermediate Accounting I (3)
- BA 305 Intermediate Accounting II (3)
- BA 306 Intermediate Accounting III (3)
- BA 324 Federal Tax Accounting I (3)
- BA 352 Accounting Information Systems (3)
- BA 405 Accounting for Not-For-Profit Organizations (3)
- BA 445 Cost Accounting (3)
- BA 446 Audit Theory and Practice (3)

**Electives (12 crs)**

Electives may be chosen from any NNMC College or department subject to advisor consultation. A minimum of two must be at 300 level or above.

**TOTAL CREDITS 129**

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**MANAGEMENT INFORMATION SYSTEMS**

This major offers broad-based training in the practice, policy, management, applications and development of business information systems and technology. It combines a few required courses and some interdisciplinary electives with flexibility, so that students may select topics that best fit their technology interests. *Course requirements include:*

**GENERAL EDUCATION (35 CRS) SEE PAGES 24–27**

**Health, Physical Education, and Recreation (1 cr)**

Elective (1)

**BUSINESS CORE (33 CRS)**

**Common Degree Requirements (24 crs)**

**MIS Courses (12 crs)**

- BA 354 E-Commerce (3)
- BA 361 Advanced MIS (3)
- IT 350 Database Management (3)
- IT 410 Information Assurance/Security (3)

**Electives (24 crs)**

Electives may be chosen from any NNMC College or department subject to advisor consultation. A minimum of four (12 crs) must be at 300 level or above, from the following list:

- BA 463 MIS Policy Management (3)
- BA 464 Business Continuity Planning/disaster Planning (3)
- BA 465 Special topics in MIS (1-6)
- EECE 132 Computer Networks I (3)
- EECE 152L Computer Programming I (4)
- EECE 330 Computer Networks II (3)
- ENGR 470 Engineering Management (3)

ENGR 474 Engineering Project Management (3)  
ENGR 476 Marketing Engineering Products (3)  
IT 210 IT Systems (3)  
IT 250 Introduction to Databases (3)

**TOTAL CREDITS 129**