



Bachelor of BUSINESS ADMINISTRATION (BBA) 2012-2014

MANAGEMENT MAJOR

Coursework in this major is focused on more advanced management training in core business processes such as finance, human resources (HR) management, marketing, MIS and corporate strategy. Course requirements include:

GENERAL EDUCATION (39 CR)

Area I. Communications (9 cr)

Area II. Mathematics (3 cr)

Area III. Laboratory Sciences (8 cr)

Area IV. Social/Behavioral Sciences (6-9 cr)

Area V. Humanities and Fine Arts (6-9 cr)

HUM 100 FYE: History and Culture of Northern New Mexico (3)

Area VI. Library Technology (1 cr)

LT 101 Library Research Skills (1)

Area VII. Foreign Language (3 cr)

BUSINESS CORE (27 CR)

MATH 145 Probability and Statistics (3)
BA 240 Principles of Management (3)
BA 221 Accounting Principles I (3)
BA 222 Accounting Principles II (3)
BA 261 Business Technology (3)
BA 251 Principles of Marketing (3)
ECON 200 Macroeconomics (3)
ECON 201 Microeconomics (3)
Elective Approved by Advisor (3)

Common Degree Requirements (27 cr)

BA 300 Business Law (3)
BA 310 Principles of Finance (3)
BA 313 Organizational Behavior (3) (WIC)
BA 330 Principles of Project Management (3)
BA 411 Managerial Accounting (3)
BA 461 Ethical and Legal Issues in Business (3)
BA 462 International Business & Management (3)
BA 490 Business Administration Capstone (6)

Management Courses (18 cr)

BA 353 Operations Management (3)
BA 354 E-Commerce (3) or BA 350 Entrepreneurship
BA 360 Human Resource Management (3)
BA 408 Corporate Finance (3)
BA 432 Strategic Management (3)
BA 456 Marketing Management (3)

Electives (18 cr)

Electives may be chosen from any NNMC College or department, subject to advisor consultation. A minimum of two must be at 300 level or above.

TOTAL CREDITS: 129