

Goal #: Funding Division: College of Business Administration				Progress Trajectory					
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget	Funding Priority
1.) Increase the funding for the College to use.	a.) Increase the funding collected through grants and donations.	a.) Secure funding in the amount of at least \$75000 per year through grants and donations. b.) Work with industrial, government and academic partners on equipment and software donations.	a.) Submit at least three grant proposals per year. b.) Partner with other NNMC colleges for writing grant proposals. c.) Contact the local community for donations. d.) Compile a list of equipment and software needed by the end of each academic year.	Dean	Ongoing	In progress	\$0	\$0	
2.) Increase scholarships for students.	a.) Provide scholarship information and help students apply.	a.) Award at least 3 scholarships per year to students.	a.) Provide up-to-date scholarship information that is available electronically and hardcopy. b.) Make this information part	Dean	Ongoing	Development Stage	\$0	\$0	

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			of advisement. c.)Ask for donations from local businesses.						

Goal #: Customer Service Division: College of Business Administration				Progress Trajectory					
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget	Funding Priority
1.)Provide better customer service	a.)Customer service survey	a.)Low student complains b.)students being more informed about course offerings c.)students being more informed about scholarships d.)students being	a.)Implement College of Business student orientation. b.)Keep an open door policy. c.)Provide a plan on when courses are to be offered in each concentration. d.)Provide a list of scholarships being offered. e.)Provide up-to-	Dean	Strategies will be implemented Fall 2015.	Developmental stage	\$0	\$0	

Goal #: Customer Service Division: College of Business Administration				Progress Trajectory					
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		informed on programs being offered	date information on the programs offered and describe career possibilities. f.)Establish a feedback box.						

Goal #: Student Affairs Division: College of Business Administration				Progress Trajectory				
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget
1.)Enhance overall student experience	a.)Increase student satisfaction ratings on our exit survey	a.)Increase and enhance student activities such as internships, externships, guest speakers and tutoring	a.)Develop a brochure with contact information about companies that have partnered with NNMC for internships/externships. b.)Organize at least two speakers who would speak on a business topic. c.)Provide a Sigma Beta Delta honor society. d.)Increase computer and software access to students	Dean	Strategies b and d will be implemented by Fall 2015. Strategies a and c will be implemented by Spring 2016.	Developmental stage	\$0	\$0

Goal #: Student Affairs Division: College of Business Administration				Progress Trajectory				
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget
			by offering a loan service.					

Goal #: Accreditation Division: College of Business Administration				Progress Trajectory				
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget
1.)Receive accreditation on the bachelor program with concentration in management, project management, and accounting. 2.)Retain accreditation for the two year programs.	a.) Number of bachelor’s concentrations accredited. b.)Retention of accreditation for the two year programs. c.)Number of certificates recognized by industry. d.)Provide opportunities for teaching about global	a.)ACBSP accreditation will be pursued for all concentrations in the bachelor’s degree program. b.)ACBSP accreditation for the two year programs will be retained. c.)To link the project management concentration to the CAPM and	a.)Maintain an assessment process. b.)Retain faculty and staff by enhancing the salary to competitive levels. c.)Share accreditation practices and experiences with other Colleges at NNMC. d.)Provide	Dean	Accreditation visit took place fall 2015. Waiting outcome. Assessment process is ongoing. B, c, d.) ongoing e.) Spring 2016	In progress Ongoing Strategy b is ongoing and should improve with increase in retention,	\$7,500.00 \$204,717	\$8,000.00 \$304,717 (to add a new faculty position).

Goal #: Accreditation Division: College of Business Administration				Progress Trajectory				
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget
	experiences in business.	PMP certifications. d.)Incorporate global teachings in at least 3 upper division courses.	faculty development opportunities. e.)Provide opportunities for international educational travel.			recruitment, and graduation. An increase should also be seen by obtaining grants.		

Goal #: Program Review Division: College of Business Administration				Progress Trajectory				
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget
1.) Establish a continuous improvement process for all College of Business programs.	a.)Action plans. b.)Evidence of implementation c.)Generate a comprehensive rubric for all courses d.)Prepare assessment reports for all programs.	a.)Data collection, b.)Development c.)Implementation d.)Outcome for all College of Business programs.	a.)Curriculum review by COB advisory committee. b.)Course and program assessments will be used to improve the programs. c.)faculty development opportunities.	Dean	Ongoing	In progress	\$0	\$0
2.) Maintain self-sustainable programs.	a.)Number of students. b.)Number of credit	a.)A comprehensive recruitment and retention plan will be	a.)Train faculty in the area of advisement. b.)Locate and	Dean	Ongoing	In process	\$0	\$0

Goal #: Program Review Division: College of Business Administration				Progress Trajectory				
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget
	hours offered each semester. c.)Number of declared students per program. d.)Offer courses at times/days that are accommodating to the population.	developed and implemented.	provide opportunities for student scholarships. c.)Effective use of degree works and the COB share database.					

Goal #: Developmental Education Division: College of Business Administration				Progress Trajectory				
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget
1.) Accelerate student progress in developmental education.	a.)Number of students moving into OA 117 (business math) in their first year.	a.)Improve communications with the advisement office to guarantee optimal course placement.	a.)Collaborate with the advisement office to advise CTE students to take OA117 business math as one of their first year courses.	Dean	Fall 2015	Development Stage	\$0	\$0

Goal #: Enrollment Management Recruitment Division: College of Business Administration				Progress Trajectory				
College Objective	College Indicators	College Expected Outcomes	College Strategies	Leader	Timing	Status	Current Budget	New Budget
1)Increase and retain the number of students in the College of Business	a.)Number of students enrolled. b.)Semester to semester retention. c.)Increase recruitment opportunities. d.)Improve partnerships with local business, industry and educational institution.	a.)Maintain a student enrollment to generate enough tuition revenue to cover all the operation cost of the college. b.)Improve a semester-to-semester student retention of 85%. (Currently College has a retention rate of 81%). c.)Improve visibility of the College through marketing and partnerships. d.)Participate in recruitment events.	a.)Create a positive environment. b.)Develop marketing material. c.)Develop articulation agreements. d.)Offer more distant education courses. e.)Use the early alert system. f.)Call-in students for advisement. g.)Use and update our COB share database. h.)Update website. i.)Participate in recruitment opportunities. K.)Evaluate transcripts by semester and offer courses need to complete degrees. L.)Communicate with the advisement office to guarantee optimal course placement for CTE students. M.)Work closely with	Dean	Ongoing	In progress	\$0	\$0

			the registrar's office when transferring courses from other colleges.					
2.)Increase the number of graduates in the College of Business programs.	a.)Number of students who graduate every semester.	a.)Audit transcripts every semester to ensure students are on track for their degree. b.)Enhance class scheduling by auditing transcripts to ensure classes offered is what is needed.	a.)Implement degree works. b.)Use COB share database to ensure program plans are updated. c.)Continue to use the COB matrix system for offering courses each semester. d.)Use student surveys to obtain information on best time/day to offer the courses.	Dean	Activities will be implemented each semester.	In Progress	\$0	\$0