

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide all data.

Table 6.1 Standard 6 - Organizational Performance Results

Organizational Effectiveness Results				
Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, etc.				
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	
Measurable goal	(Indicate length of cycle)	What are your current results?	Analysis of Results	Action Taken or Improvement made
What is your goal?			What did you learn from the results?	What did you improve or what is your next step?
Increase retention levels to 87% by 2020	Retention rates as reported by the Office of Institutional Research	Retention rates remained steady in the mid 80 percent range with the exception of Spring 2015 to Fall 2015.	Positive trend in the last three consecutive school years.	Contact students who are at risk of dropping out or leaving. Get students to register early.
Increase enrollment to 200 students by 2020	Declared majors as reported by the Office of Institutional Research	Enrollment in Fall 2016 and Spring 2017 highest in three years	Enrollment decreased in 2015-16 from previous year and increased in 2016-2017.	Send out recruiting materials to inform potential majors to enroll. Increase marketing activities to promote programs.
Five percent Increase in the overall amount of student credit by 2020	Student Credit Hours as reported by the Office of Institutional Research	BA SCH in Fall 2016 was the highest in three years	Trend is positive since Fall 2015 BA SCH although ECON and OA SCH are more unpredictable.	Reassess the course offering to increase the number of available courses for each concentration.

Standard #6 - Organizational Performance Results, Table 6.1

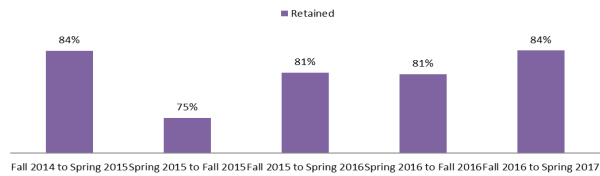
vide results for every process.

chanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.

Key indicators may include: graduation rates, enrollment,

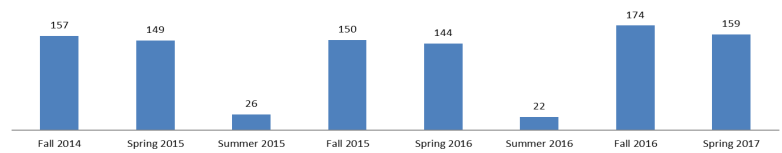
Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)

NNMC College of Business Student Retention



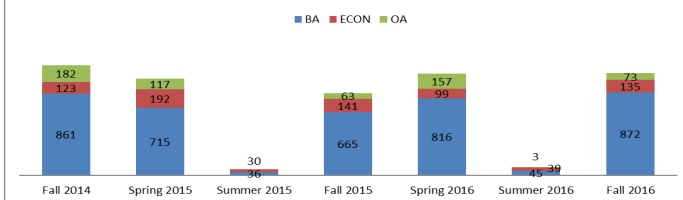
Cohort	Returned	Graduates	Retained
Fall 2014 to Spring 2015	157	114	21
Spring 2015 to Fall 2015	149	89	30
Fall 2015 to Spring 2016	150	114	9
Spring 2016 to Fall 2016	144	96	25
Fall 2016 to Spring 2017	174	135	13

NNMC College of Business Enrollment College of Business Declared Majors



DEGREE	MAJOR	Fall 2014	Spring 2015	Summer 2015	Fall 2015	Spring 2016	Summer 2016	Fall 2016	Spring 2017
BBA	Accounting	28	26	3	26	18	4	21	18
AA	Business Administration	26	19	4	25	21	2	33	25
BBA	Business Administration				35	53	7	78	82
BBA	Business Administration/Mana	93	93	17	53	36	5	20	19
BBA	Management Infor Systems BBA			1	1	1		2	1
AAS	Office Administration	9	5		4	2	1	5	4
BBA	Project Management	1	6	1	6	13	3	15	10
Total Majors		157	149	26	150	144	22	174	159

College of Business Student Credit Hours



Student Credit Hours

Course P	Fall 2014	Spring 2015	Summer 2015	Fall 2015	Spring 2016	Summer 2016	Fall 2016
BA	861	715	36	665	816	45	872
ECON	123	192	30	141	99	39	135
OA	182	117		63	157	3	73