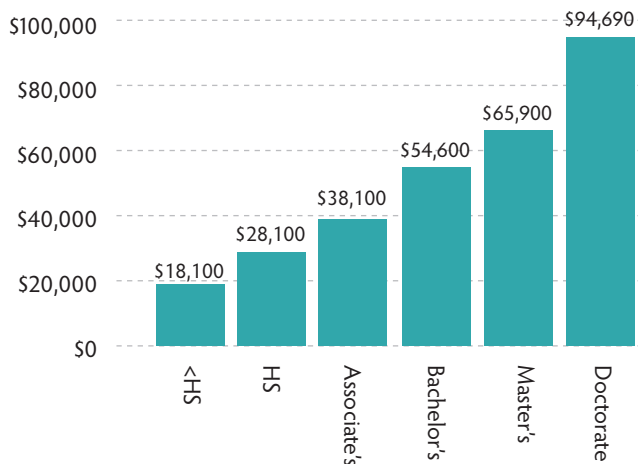




## Education Will Pay Back— For a Lifetime

- Students enjoy an attractive **21.5%** rate of return on their NNMC educational investment.
- Over the course of his or her working career, the average NNMC student's lifetime earnings will increase **\$6.80** for every dollar invested in their NNMC education (in the form of tuition, fees, and forgone earnings).

Average Earnings in North Central New Mexico



Earnings figures are derived from data supplied by EMSI and the U.S. Census Bureau. Data combine state and federal sources to provide earnings that reflect proprietors, self-employed workers, and others not typically included in state data, as well as benefits and all forms of employer contributions. As such, the figures are generally higher than those reported by other sources.



## Education Is a Ticket to a Better Job

- The average annual income of the typical bachelor's degree graduate in North Central New Mexico at the midpoint of his or her career is \$54,600, **94% more** than someone with a high school diploma.
- Over the course of a working lifetime, bachelor's degree graduates in North Central New Mexico earn **\$877,200 more** than someone with a high school diploma (undiscounted).

EMSI is a leading provider of socioeconomic impact and strategic planning tools to colleges and universities in the US and Canada. Visit us at [www.economic-modeling.com](http://www.economic-modeling.com) for more information. To see the full documentation of the study, please contact NNMC.