NNMC Increases State Income

- The activities of NNMC’s 2010–11 student body will generate about **$12.1 million** in labor income in the state economy each year.

- Once NNMC’s current students become active in the workforce, they will promote business output, raise consumer spending, and increase property income in the state. All of this contributes an additional **$9.1 million** in taxable income each year.

- Altogether, higher student income and associated effects on business productivity add **$21.1 million** in income annually to the state economy.

NNMC Reduces Social Costs

- Education is statistically correlated with improved lifestyle behaviors, including reduced incidences of absenteeism, alcohol abuse, and smoking, lower probability of committing crime, and fewer welfare and unemployment claims.

- It is estimated that NNMC’s 2010–11 student population will generate social savings to the New Mexico public equal to **$1.7 million** a year.

- These savings accrue to all state and local residents—students, homeowners, businesses, and taxpayers.

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EMSI is a leading provider of socioeconomic impact and strategic planning tools to colleges and universities in the US and Canada. Visit us at www.economicmodeling.com for more information. To see the full documentation of the study, please contact NNMC.