



SOCIOECONOMIC IMPACT STUDY

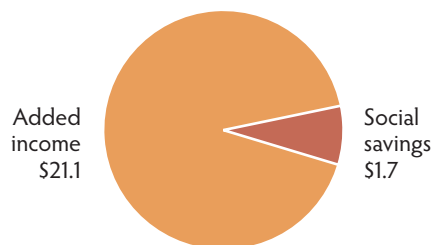
Social Perspective

▶ NNMC Increases State Income

- The activities of NNMC's 2010–11 student body will generate about **\$12.1 million** in labor income in the state economy each year.
- Once NNMC's current students become active in the workforce, they will promote business output, raise consumer spending, and increase property income in the state. All of this contributes an additional **\$9.1 million** in taxable income each year.
- Altogether, higher student income and associated effects on business productivity add **\$21.1 million** in income annually to the state economy.



Annual Benefits to the New Mexico Public Due to NNMC (\$ Millions)



▶ NNMC Reduces Social Costs

- Education is statistically correlated with improved lifestyle behaviors, including reduced incidences of absenteeism, alcohol abuse, and smoking, lower probability of committing crime, and fewer welfare and unemployment claims.
- It is estimated that NNMC's 2010–11 student population will generate social savings to the New Mexico public equal to **\$1.7 million** a year.
- These savings accrue to all state and local residents—students, homeowners, businesses, and taxpayers.

EMSI is a leading provider of socioeconomic impact and strategic planning tools to colleges and universities in the US and Canada. Visit us at www.economic-modeling.com for more information. To see the full documentation of the study, please contact NNMC.